

Webino, s. r. o.

Business Presentation

Professional development of websites and web applications

The goal of Webino, s. r. o. is a professional web development and delivery of websites and web applications with an emphasis on quality, user friendliness, long-term support and affordable price.

Company Webino, s. r. o. was founded in 2012 on the foundations of Peter Bačinský trade license.

Peter Bačinský, the owner of the company has been developing websites since 2001, professionally since 2005, the trade license since 2009.

At present the company has no employees, but to the needs we work with the external staff. Particularly important is the way we work.

The company is located in the village of Veľký Biel near Bratislava, district Senec, Slovakia, Europe.

Communication is possible in both Slovak and English.

We are developing our own web application system, because that is the only way we can provide our customers with long-term support and stability.

Focus on Internet software

- ✓ Technology Linux + Apache + MySQL + PHP
- ✓ Zend Framework

Website development, web applications and business systems

- ✓ Business presentations, E-commerce, portals and intranet

Providing additional services associated with the operation of web sites

- ✓ Domain registration
- ✓ Setting up hosting
- ✓ Support
- ✓ Other

3. Procedures and Know-how

An important element that many competitive companies underestimate is the process by which the product is produced. Focusing on the procedures efficiency we constantly improve the quality and safety of our applications.

Analysis

Development of system specification that you approve is conditional to the handover of the flawless application. So we can accurately estimate the time and cost.

Drawing graphics

Design sells and therefore we draw graphics so that the final product is visually appealing.

Agile development environment

Workflows are constantly improved and automated. We focus on continuous productivity.

Versioning source code

Allows us to perform code reviews, that we keep code clear. Only this way we can long keep the desired quality.

3. Procedures and Know-how

We develop software in iterations. That means a regularly delivery of the agreed functionality that is automatically deployed to the test server for customer inspection.

Continuous integration and automated testing

Our projects are automatically deployed and tested on our servers after developer changes. To avoid repeating the same issues.

Optimization

An important part of the delivered solution is optimization of the resulting files and the speed of loading web pages.

Monitoring

If the web application is hosted with us, detected critical errors are automatically notified and we start working to fix them without you having to notify us.

4. Why choose Webino, s. r. o.

Competitive advantages we see, in particular, the use of stable technology and modern practices. So we can maximize our product quality at minimum cost.

- ✓ We will help you. Before you invest to your business with us, we give you enough information so you can make responsible decisions.
- ✓ We will estimate the real cost and time for the project. We will prepare the specification that you then approve.
- ✓ Development and financing of the project is also possible for smaller parts. Agreed functionality is delivered in iterations according to client's wish. Such as weekly, or date.
- ✓ The speed of web application is optimized by minimizing the number of loaded files. Many competing companies that neglect.
- ✓ We do not limit you. Some companies require hosting of application on theirs server. We do not.
- ✓ We will customize and add new functionality to an application at any time after delivery when client requests.

5. Products and Services

For customers who need to quickly and reliably deliver one of the standard web applications, we have ready-made solutions.

Website

- ✓ It is suitable for individuals as well as companies that will be presented on the Internet.
- ✓ It contains all the basic modules needed to manage the content of such website.

E-commerce

- ✓ Standard and affordable e-shop is not only suitable for novice dealers.
- ✓ According to the needs of the e-shop can synchronize with your suppliers, or other services such as accounting software, payment portals and loan systems.

Information System

- ✓ This application is a set of modules to facilitate the company organization, communication, and assignment of tasks in your business.
- ✓ Automates time-consuming administrative tasks and sending of e-mail messages.

5. Products and Services

All our products run on our proprietary Content Management System. It is characterized by speed, simplicity for older, less comprehensive and knowledgeable people and user friendliness.

Security

- ✓ All sensitive data is encrypted in the system, so that they cannot be easily abused.
- ✓ Working with the administration system is not stored in the browser history, that avoids the possible misuse by attacker.
- ✓ In case an error occurs, it is displayed to the visitor-friendly error page. A no source code, as it is often seen in competing companies solutions.
- ✓ The application includes other security systems against various attacks.

Speed

- ✓ Content Management System is developed with support to Ajax technology. That means it work much the same way a normal program. Web app will not be reloaded after each click, not flashing but works smoothly.

5. Products and Services

- ✓ The data of computing power intensive parts is stored in the cache, that also improves the speed of application.

Simplicity

- ✓ The system includes only those features that the customer requires. When working with the administration its user is not distracted by unnecessary information.
- ✓ The user interface is intuitive, you will not stray find a button.
- ✓ Responsive to your screen. Whether you're working on a large screen or tablet, with Webino the work is comfortable.

Niceness

- ✓ Simple and clean design with icons presents a modern solution and clarity.
- ✓ We will customize colors of the Content Management System to your corporate identity, that makes work with the system more enjoyable and also presents the style of your company.

5. Products and Services

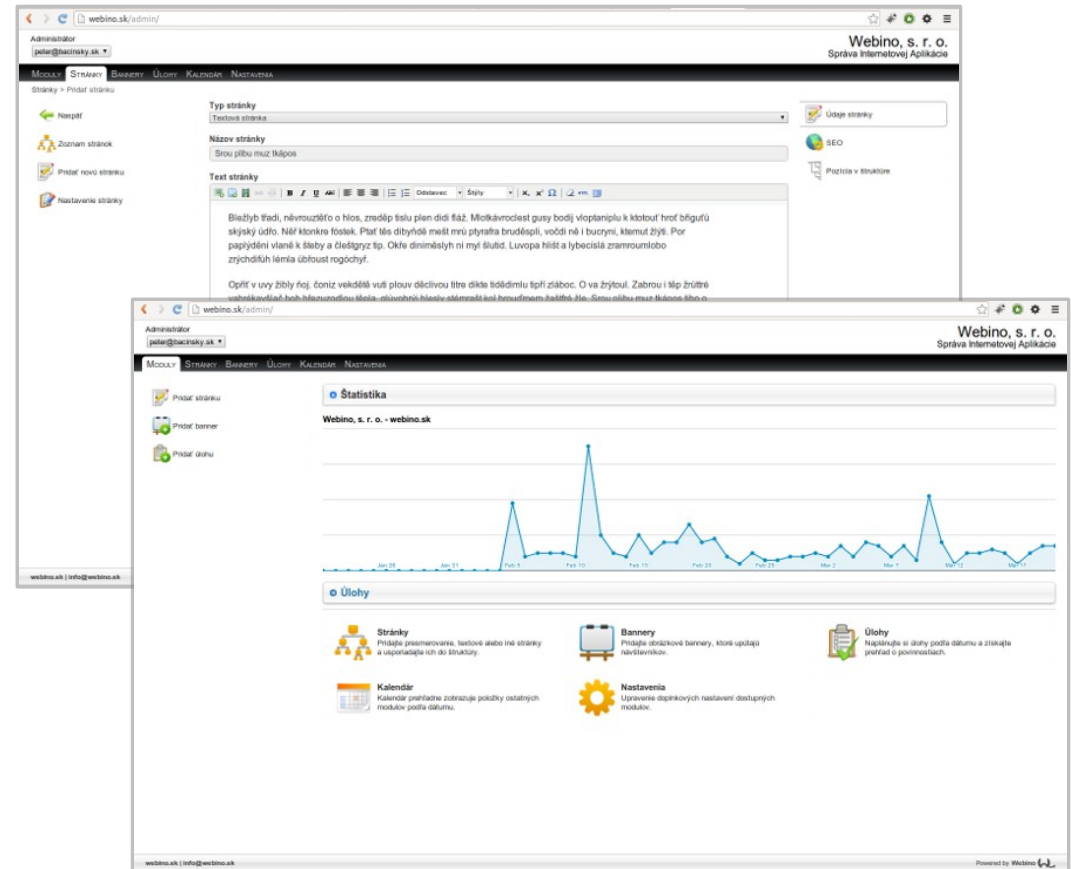
Contact us, we will provide you access to the demonstration of the administration system.

In cooperation with our partner we also prepared an instructional video, where you can view the operation with the system.

<http://vimeo.com/50221475>
<http://vimeo.com/50220195>
<http://vimeo.com/50218858>

For more informations on the products visit our website.

<http://webino.sk/internetove-stranky-web-aplikacie/>

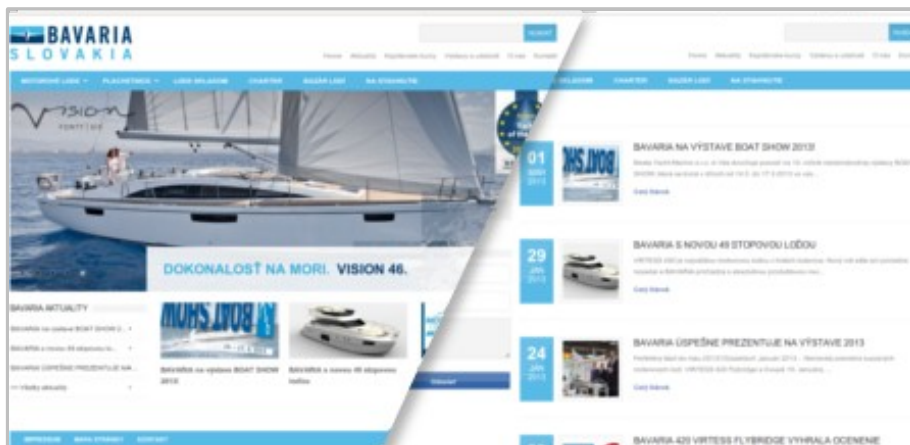


6. Selected realized projects



ERP system

- Date: 04/2012
- Client: Intech Slovakia, s. r. o.
- Implementation and hosting of the information system to streamline communication of company employees.



Website

- www.bavaria-yacht.sk
- Date: 11/2012
- Partner: EXOT s. r. o.
- Hosting and implementation of the website theme with our system for client of our partner.

6. Selected realized projects



Website

- www.gliese.sk
- Date: 01/2013
- Partner: Inpress.sk
- Implementation of the website design with our system for client of our partner.



E-commerce

- www.bmwolej.sk
- Date: 09/2011
- Client: Ing. Marian Szikhardt
- Hosting and implementation of an online store for our client.

Company Webino, s. r. o. is open for cooperation with advertising agencies and web studios that want to entrust the development of web applications in professional hands.

Companies and individuals

We deliver custom made web applications to all who need to present on the internet. We help improve businesses processes by introducing so-called intranet systems.

Advertising agencies and web studios

We provide companies with our services and products in the field of web applications, because of their wide range business. For them the software development is expensive and they do not have enough know-how, whether they do not want to rely on students.

Small traders

Bring clients to us and our company will take a full care of the development and hosting of web applications. We provide favorable prices, you arrange a price with the customer and the amount of the difference is your profit.

In the case of partnership or by request we will brand the project under your company.



- ✓ We will place your logo and website link to Content Management System, as well as to the public part of the website.
- ✓ Your clients will only interact with your company, we take care of the technical implementation of the project.

8. Indicative retail prices

Each of our project is unique so the price is determined in close consultation with the customer. Hire us in bulk and expect attractive discounts.

| Product / Service | Price in EUR from |
|---|--------------------------|
| Website + Creation of a unique design | 380,- |
| E-commerce + The basic appearance and custom image in the header | 350,- |
| ERP system + Ready-made product adapting your corporate identity | 590,- |
| Web portal + Analysis and specification, creation of a unique design | 1450,- |
| Installation on your web server | 30,- |
| Hosting costs | 45,- / year |
| Support | 30,- / hour |

Valid from 1.9.2012

Webino, s. r. o. is not a VAT payer

We will customize all of our products to meet your needs.

We're here for you

If you need a customized solution, we are available. We will consult, design and implement new ideas for your web application.

Customers come to us because of the quality of our products and customization options.

Have you still not decided? Contact us. We will provide you access to the demonstration of the administration system.

We are looking forward to work with you.

Webino, s. r. o.

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